

ASHTRAY STUDIO []

EXAMPLE TECHPACK

THIS DETAILED GUIDE SHOWS WHAT INFORMATION WE NEED FROM YOU,
IN ORDER TO BRING YOUR GARMENT TO LIFE AS YOU INTENDED.
IF ALL OF THIS IS TOO OVERWHELMING, YOU CAN EASILY CREATE
YOUR OWN TECHPACK THROUGH OUR [\[STITCH LAB\]](#).

1. OVERVIEW



INCLUDE THE FULL LOOK OF YOUR GARMENT.

2. GARMENT SPECIFICATIONS

GARMENT FIT: [REGULAR/RELAXED/BOXY]

FABRIC COLOR: [BLACK/WHITE/ETC.]

MATERIAL: [% COTTON/% POLYESTER]

GSM: [280/350/500]

STITCHING: [STANDART/FLATLOCK/ETC.]

DISTRESSING: [HEAVY/LIGHT/NONE]

GARMENT WASH: [SHOULDER/CIRCULAR/ETC.]

LABEL: [WOVEN/HEATPRESSED]

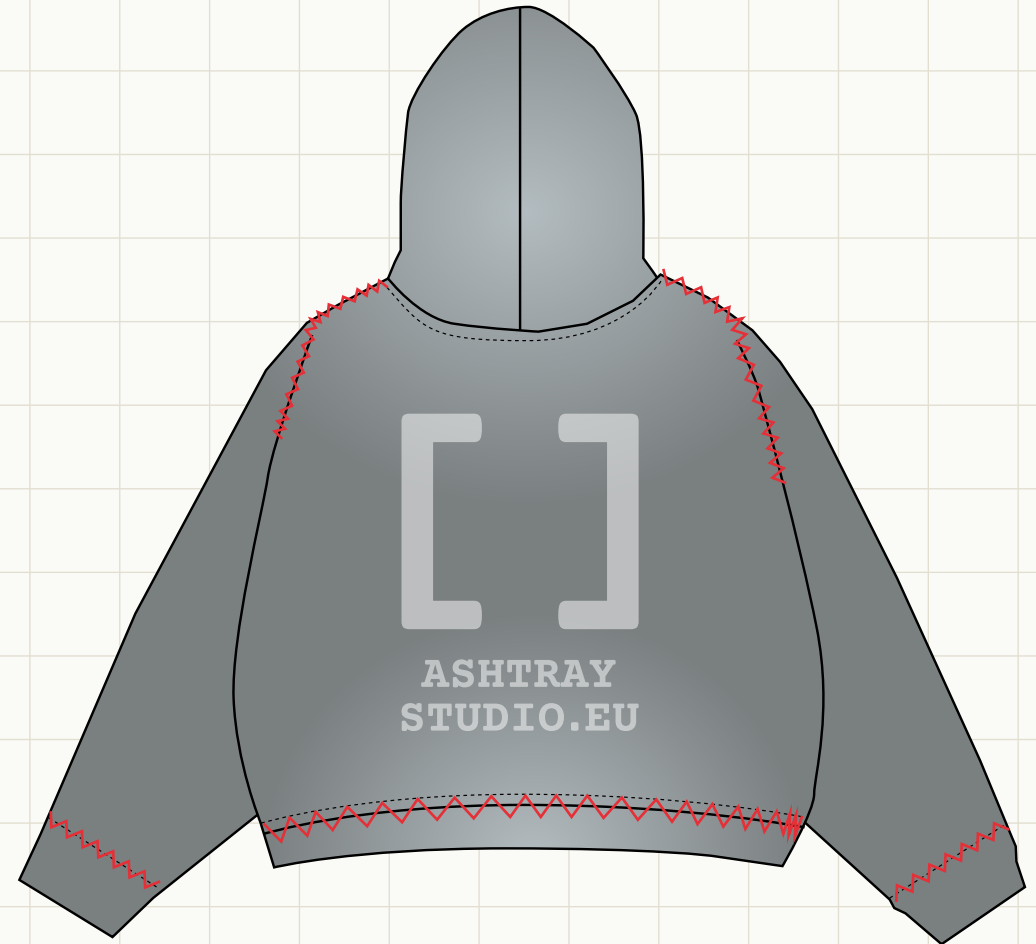
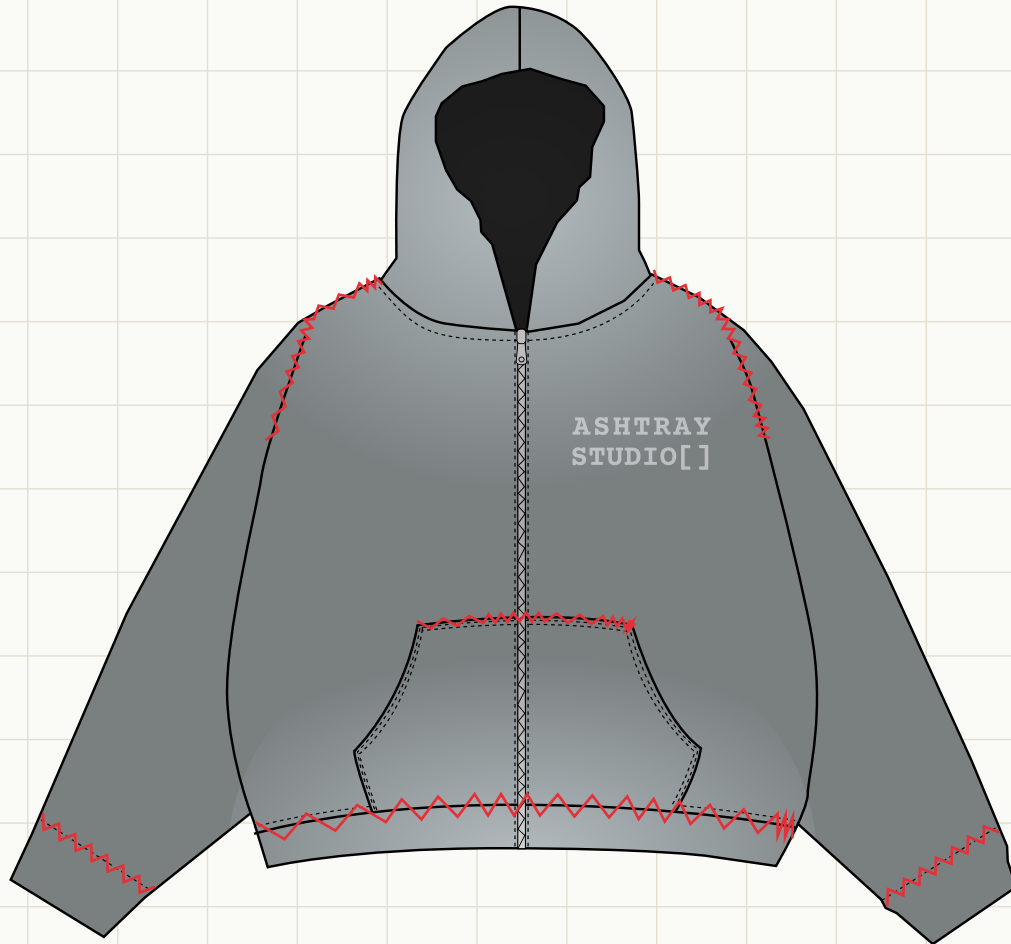
LABEL POSITION: [INSEAM/ON THE BACK]

DON'T KNOW WHAT YOU'RE LOOKING FOR?

VISIT OUR [\[STITCH LAB\]](#).

3 . STITCHING

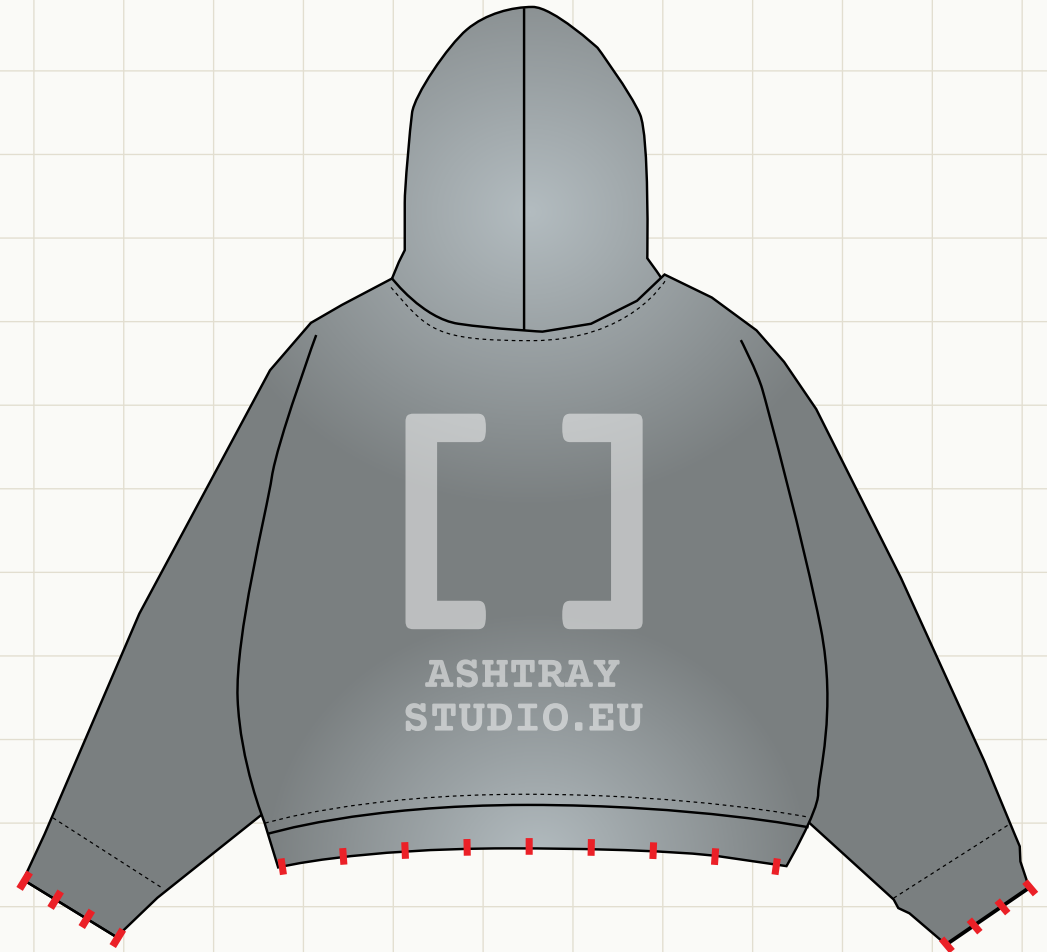
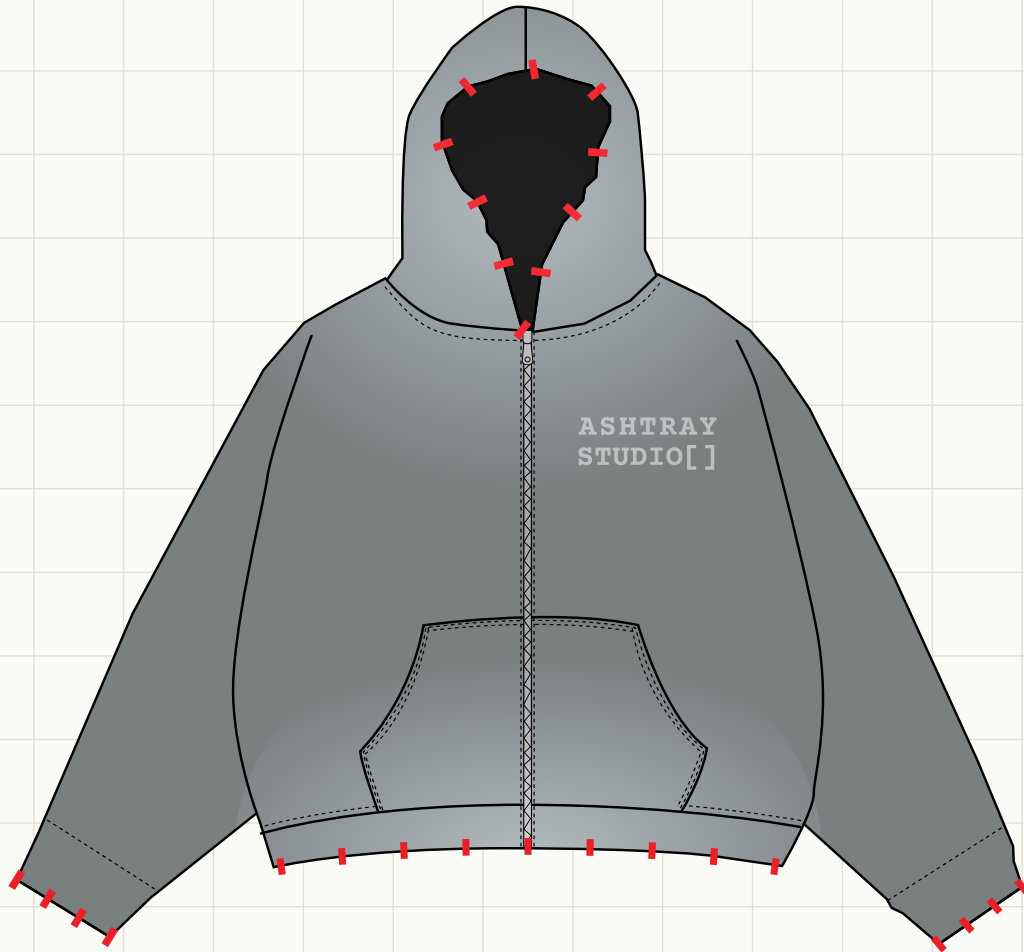
STITCHING: [INPUT]



PROVIDE A STITCHING METHOD AND VISUALIZE IT ON THE GARMENT.

4.DISTRESSING

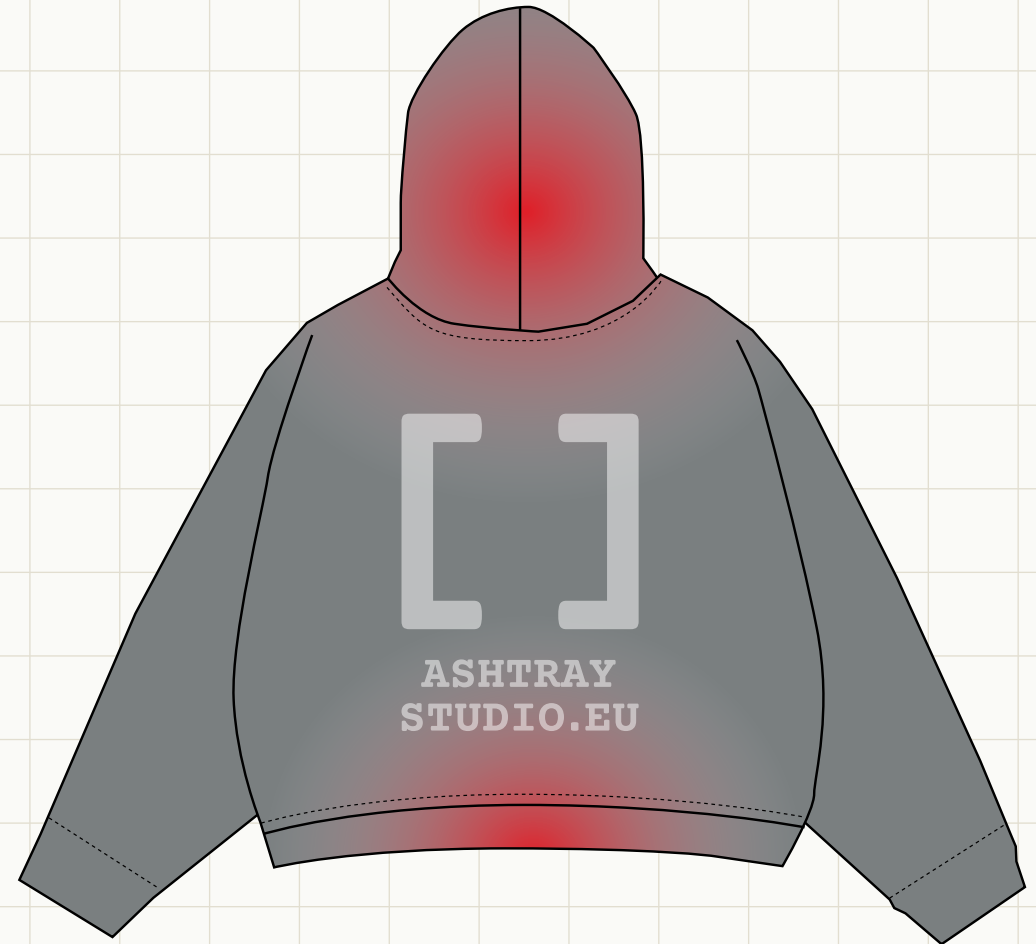
DISTRESSING: [INPUT]



PROVIDE A DISTRESSING METHOD AND VISUALIZE IT ON THE GARMENT. [IF APPLICABLE]

5 . GARMENT WASH

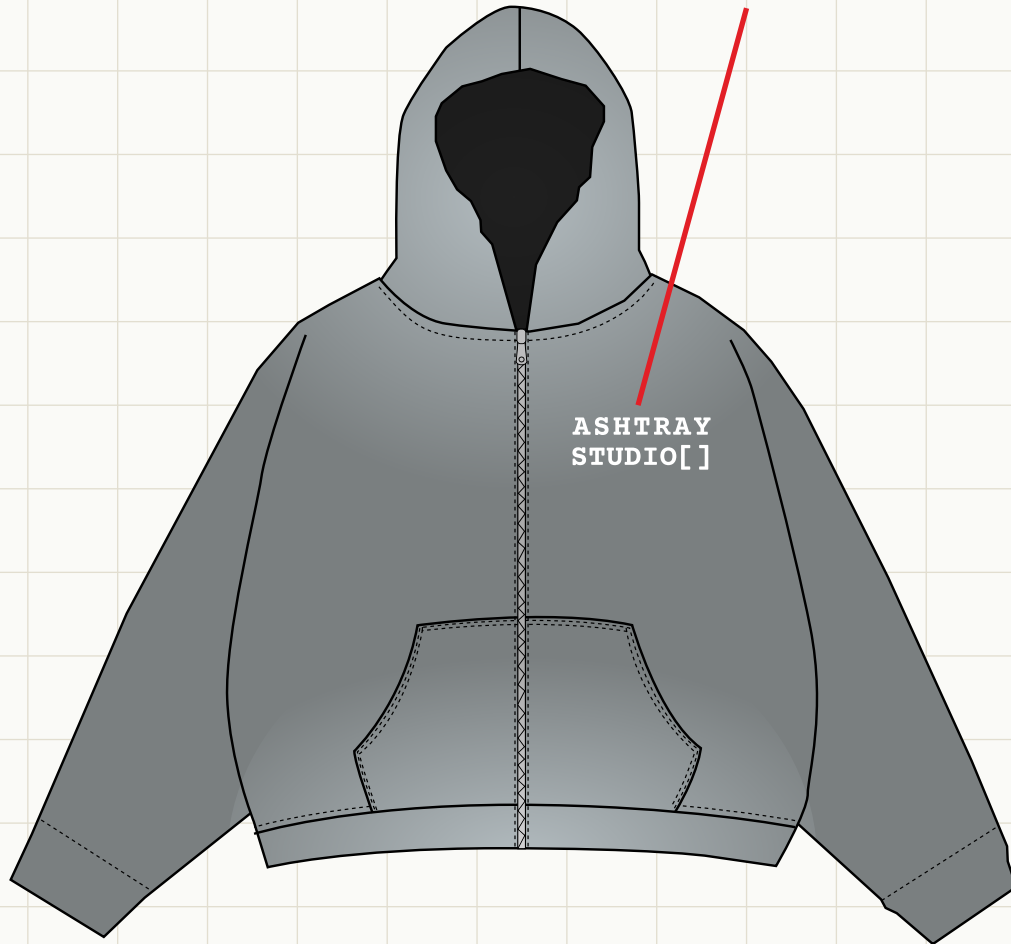
GARMENT WASH: [INPUT]



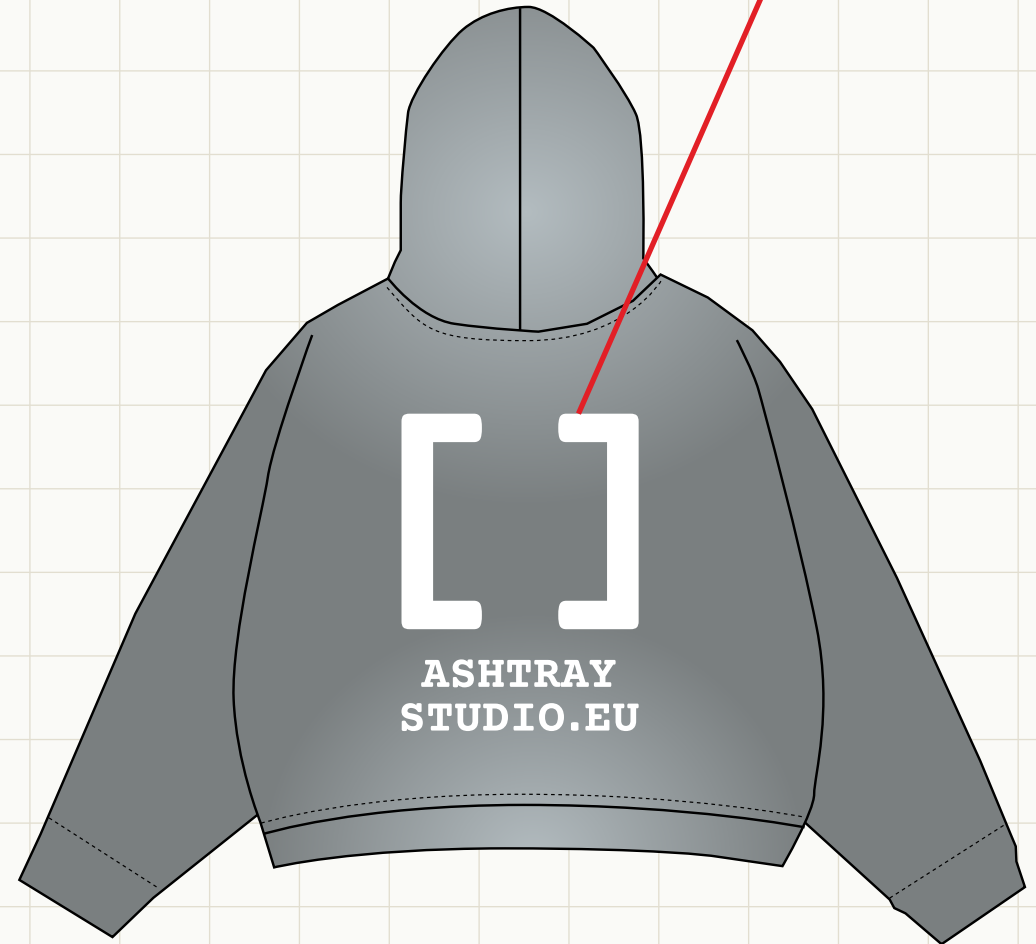
PROVIDE A WASHING METHOD AND VISUALIZE IT ON THE GARMENT. [IF APPLICABLE]

6.DESIGN APPLICATION

FRONTSIDE: [EMBROIDERY]

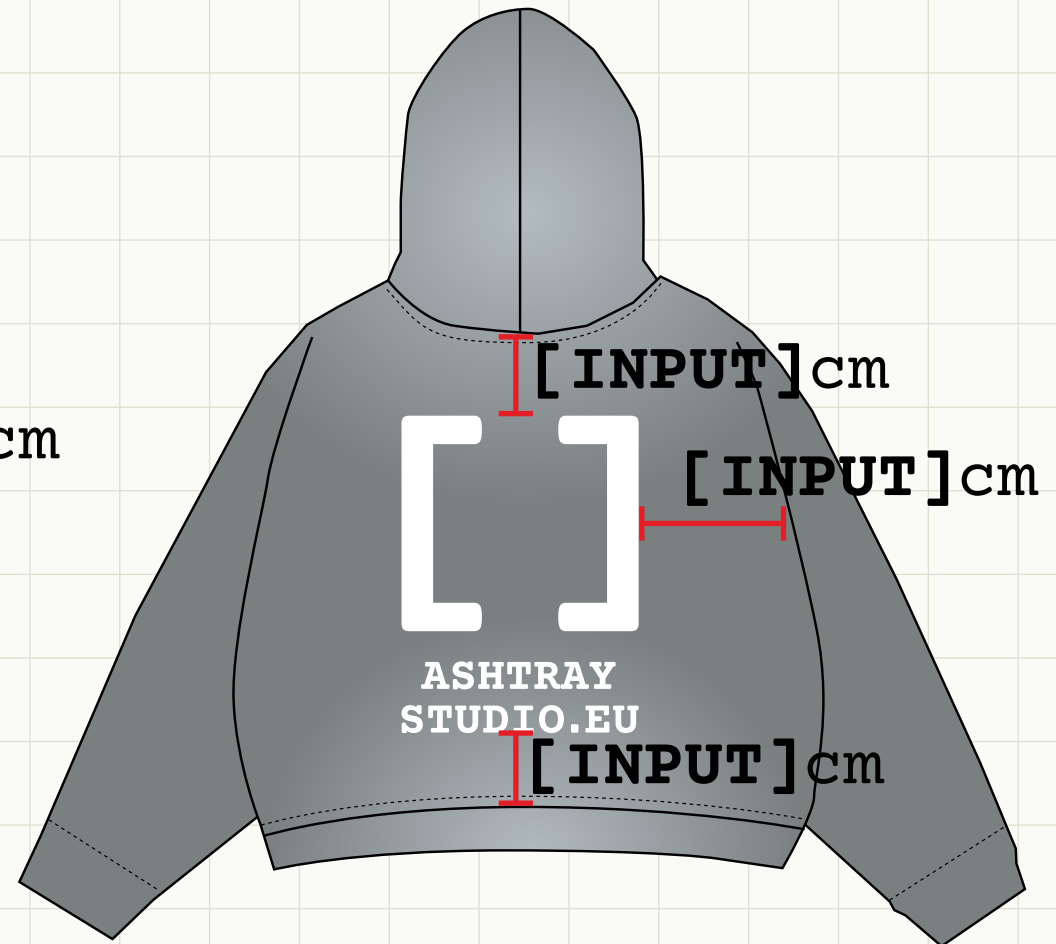
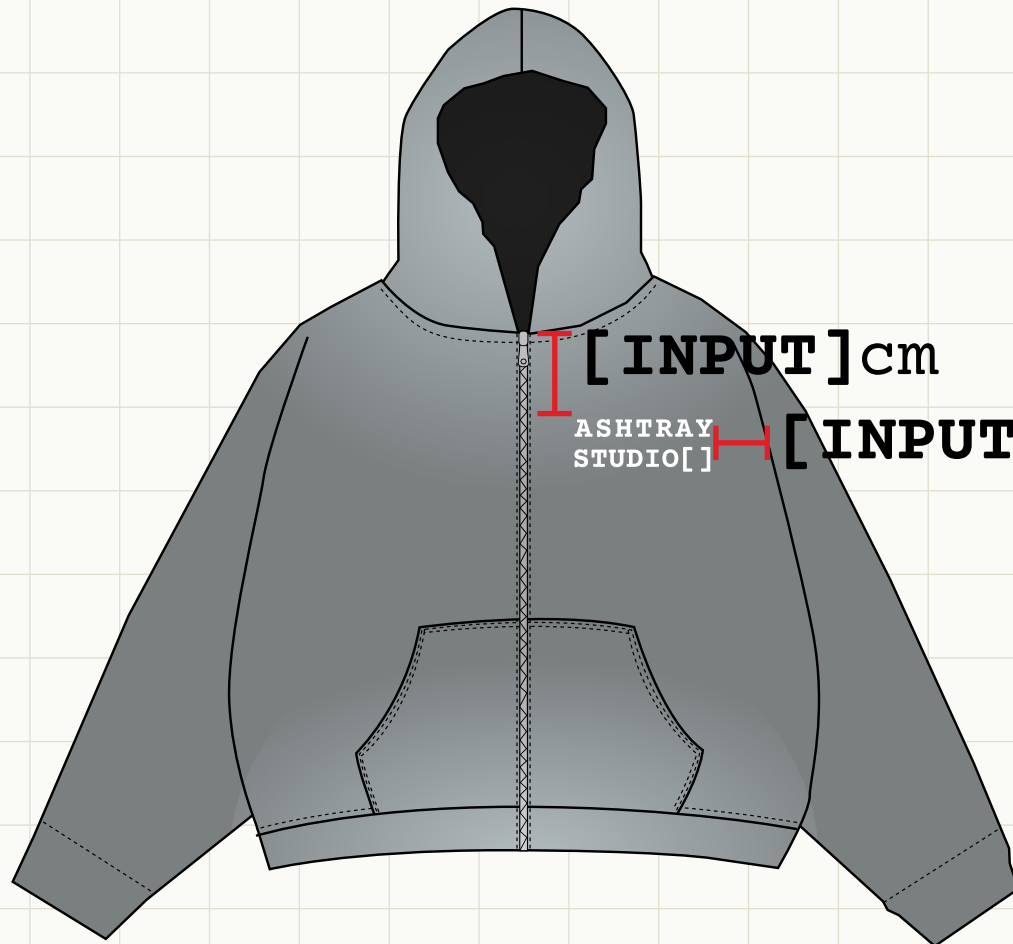


BACKSIDE: [SCREENPRINT]



IF THE GARMENT HAS DESIGNS, DESCRIBE THE APPLICATION METHOD ON EACH DESIGN.

7.DESIGN PLACEMENT



PROVIDE ALL MEASUREMENTS ON HOW THE DESIGN SHOULD SIT ON THE GARMENT.

8.DESIGN SIZE

FRONTSIDE

[INPUT] cm

[INPUT] cm



BACKSIDE

[INPUT] cm

[INPUT] cm



DESIGN SIZE SPECIFICATION.

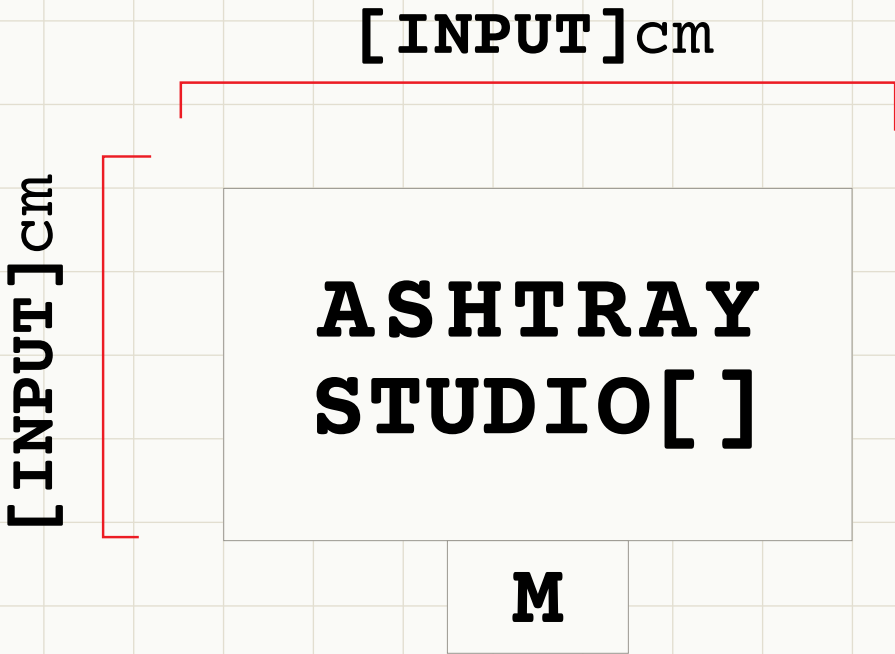
RAW DESIGN ONLY, WITHOUT ANY GARMENTS.

DESIGN FILE TYPE: VECTOR AI, PDF OR SVG

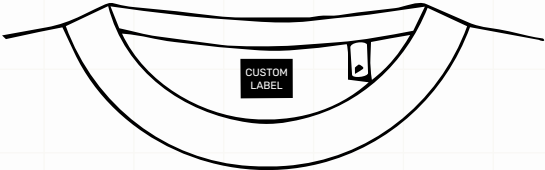
WITH TEXT OUTLINED, OR A 300 DPI PNG AT PRINT SIZE.

9 . LABEL

PROVIDE THE LABELS DESIGN AND A BRIEF DESCRIPTION.



LABEL TYPE: [INPUT]
OPTION: [INPUT]



10.SIZE GUIDE

		XS	S	M	L	XL
A	Length	59	63	66	69	73
B	Width	60	64	67	70	74
C	Bottom Width	51	54	57	60	63
D	Bottom Width Rib	50	52	55	58	61
E	Sleeve	50	53	56	59	62
F	Armhole	23	25	26	27	29
G	Sleeve Opening	12	12	13	14	14
H	Sleeve Opening Rib	11	11	12	13	13
I	Rib Lenght	6	6	6	6	6
J	Neck Opening	26	28	29	30	32
K	Hood Height	33	35	37	39	41
L	Shoulder to Shoulder	69	73	77	81	85

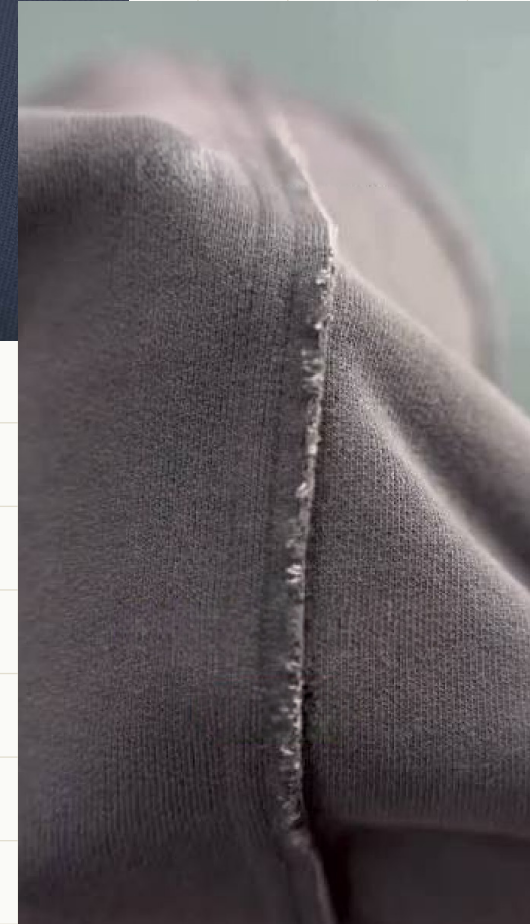


All measurements are in centimeters

GARMENTS MEASUREMENTS FOR ALL FABRIC PIECES. FOR ALL DESIRED SIZING.

DON'T KNOW IT? SELECT IT FROM OUR [\[STITCH LAB\]](#).

11 . REFERENCES



PROVIDE ANY REFERENCE IMAGES THAT MATCH YOUR DESIRED OUTCOME .